



ARKANSAS MARKET

We're bringing the Little Rock River Market indoors to the Innkeeping Show!

Businesses of all sizes based in the state of Arkansas are invited to exhibit their products to innkeepers at a special rate. We have a special section of the Trade Show we're calling the "Arkansas Market" where your booth will be located with special signage indicating you are from the state. If you have a product that is used in a bed and breakfast, or something an innkeeper would want to wear or just want to buy - you need to be at our show! Innkeepers love to shop and will have time to browse during our Trade Show. You won't want to miss this!

Not a member of PAII?

Just for exhibiting at the show, we'll give you a free membership to PAII for one year as our thanks to you for attending!

Tabletop Only - \$ 500

6 ft x 8 ft Booth with siderails/pipe&drape - \$ 900

10 ft x10ft Booth with siderails/pipe&drape - \$ 1800

**All booths come with a 6ft table, two chairs and wastebasket*

About the Show:

The Professional Association of Innkeepers International (PAII) hosts the most important conference and trade show in the innkeeping industry. If inns are a target market for your product or service, you can't afford to miss this show. It is a vital part of the sales and marketing strategy of innkeeping's most successful companies. Hundreds of owner/operators making buying decisions on new and upgraded products and service for their inns will be in attendance, as well as aspiring innkeepers looking for vendors to work with prior to opening their new inns. Innkeepers will be buying at this show: Over the past three PAII Trade Shows, nearly 90% of innkeepers consistently report buying at the show or immediately after. Over \$250,000 of goods and services were purchased in 2011! 93% of attendees say the Trade Show and time with YOU is a major reason for coming. Innkeepers value face-to-face time with their suppliers! Events every day bring attendees into the Exhibit Hall with long blocks of dedicated show time.

Innkeeping Conference & Trade Show at Statehouse Convention Center in Little Rock, Arkansas

Show Hours: Tuesday, January 24 at Noon

Thursday, January 26th at Noon

Booth Set Up: Monday afternoon January 23 -
Morning of January 24th

For More Information:

Brook Patterson
brook@paii.org
856-302-0245

Tricia Bradley
trishbrad09@yahoo.com
501-620-9573

www.innkeepingshow.com